

HEALING BAT



FULL COLOUR

VERTICAL

HORIZONTAL

POSITIVE



main version



NEGATIVE



MONOCHROME

VERTICAL

HORIZONTAL

POSITIVE



NEGATIVE





The project's logo must be **prominently displayed** in all documents, materials and equipment produced by the project, as a requirement for EU funding. This includes its presence in events that the project organises or participates in.

Use preferably the **main version** of the logo: full colour, vertical and positive.

Use the alternative horizontal and negative versions if they offer a better display.

Choose the monochrome version only when strictly necessary. For example, if:

- The printing material only allows one single colour.
- The logo must have a transparent background (for example, over a photograph).
- The logo is placed in a design with a different (and unmatching) visual identity.

Do not modify the logo and respect the **bounded free space** around it.

Always write the project's name in **capital letters**: HEALING BAT.

PRIMARY COLOURS



DARK GREEN

#003D00
R0 G61 B0
C88 M49 Y97 K59



POWERFUL ORANGE

#FF7E19
R255 G126 B25
C0 M61 Y90 K0

SECONDARY COLOURS



KHAKI GREEN

#828148
R130 G129 B72
C0 M1 Y45 K49



DUSTY GREEN

#C1CCB6
R193 G204 B182
C5 M0 Y11 K20



MUSTARD YELLOW

#E3BC1A
R227 G188 B26
C0 M17 Y89 K11



PEACH YELLOW

#FFE2B8
R255 G226 B184
C0 M11 Y28 K0

HEADLINES LEVEL 1	League Spartan SemiBold	The quick brown fox jumps over the lazy dog.
HEADLINES LEVEL 2	League Spartan Medium	The quick brown fox jumps over the lazy dog.
RELEVANT TEXT	League Spartan Regular	The quick brown fox jumps over the lazy dog.
BODY TEXT	League Spartan Light	The quick brown fox jumps over the lazy dog.

The use of other fonts from the League Spartan family is also permitted, when considered appropriate.
This includes League Spartan **Black**, **ExtraBold**, ExtraLight and Thin.

The font size and colour must be adapted according to the context, using exclusively the brand colours.

Download this typography for free on: <https://fonts.google.com/specimen/League+Spartan>



SHAPES

Use preferably shapes with rounded corners.



IMAGES

Images should be warm-toned and, when possible, match the brand’s colour range: green, orange, yellow... They should express the concepts of energy, batteries, sustainability, innovation, Europe... They must always be copyright-free, under the partner’s responsibility.

ICONS

Icons should be preferably bold and rounded. They do not need to be displayed with a shape framing them.

Icons must use the brand colours, down bellow there are examples of good colour combinations. The preferable option is the icon in powerful orange over a white background.





The EU emblem is the single most important visual brand used to acknowledge the origin and ensure the **visibility of EU funding**. No other visual identity or logo may be used to highlight EU support.

All communication activities related to the project (including media relations, conferences, seminars and information material such as brochures, leaflets, posters, presentations, etc. in electronic form via traditional or social media), as well as **any infrastructure, equipment, vehicles, supplies or major result** funded by the grant, must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate).

The emblem must be in '**prominent display**', at least **1 cm high** and the **bounded free space** around it must be respected. It shall **not be modified** or merged with any other graphic element.

The following disclaimer must also be included in any public document or material of the project (such as scientific publications, website, brochures, videos, equipment...):

“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.”

This disclaimer must appear next to the EU emblem and funding statement, written in a standard, easy-to-read font, preferably “Arial”.



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More information at: https://ec.europa.eu/regional_policy/information-sources/logo-download-center_en



The HEALING BAT project is part of Battery2030+, a large-scale European research initiative with the vision of inventing the sustainable batteries of the future. This will provide European industry with disruptive technologies and a competitive edge throughout the entire battery value chain and enable Europe to reach the goals of a climate-neutral society envisaged in the European Green Deal.



As an acknowledgement of this initiative, the Battery2030+ logo should appear in the project's communication materials, including its website, social media accounts, promotional materials, public documents and deliverables, conferences and events, media engagements...

It is not necessary to include all partners’ logos in every project document or material. It is only mandatory to include the project’s logo, together with the EU emblem and funding statement, as stated previously. Nevertheless, it is recommended that the partners’ logos are present in relevant materials (the project’s website, brochure, etc.).



PARTNER 1PARTNER 2

PARTNER 3PARTNER 4

PARTNER 5PARTNER 6



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In case you need to include the logos of all partners that take part in the project, they must be smaller in size than the project’s logo, following this example.

The EU emblem must be displayed at at least the same size as the biggest logo.



If the project’s logo is to be displayed together with the logo of another organisation or project, they must be both in the same size.

HEALING BAT



THANK YOU FOR YOUR COMMITMENT

For more information, please contact:

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